

The Creative Industries in IN State Senate District 35 Senator R. Michael Young

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 35**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

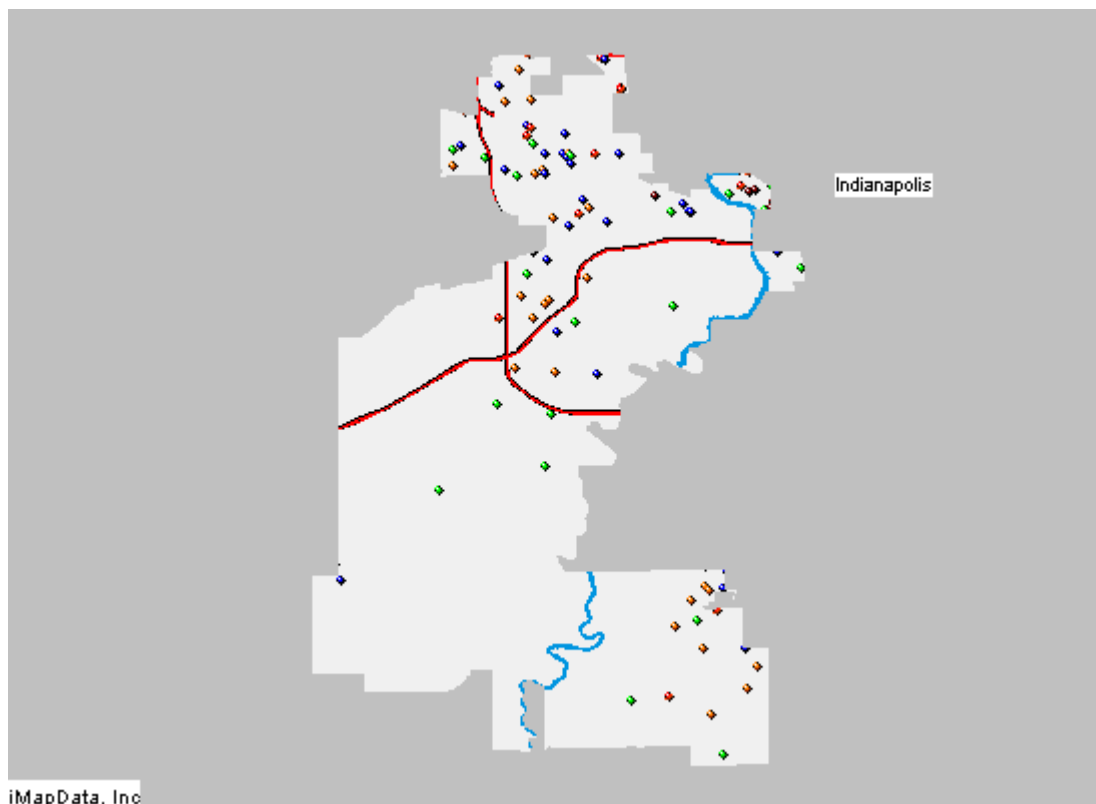
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 35 is home to 74 arts-related businesses that employ 237 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 35**, with each dot representing an arts-centric business.

74 Arts-Related Businesses in IN State Senate District 35 Employ 237 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 35 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	7
Museums	1	1
Historical Society	2	6
Performing Arts	14	34
Music	6	18
Services & Facilities	3	6
Performers	5	10
Visual Arts/Photography	20	68
Crafts	2	7
Photography	16	29
Services	2	32
Film, Radio and TV	11	55
Motion Pictures	9	45
Television	1	6
Radio	1	4
Design and Publishing	26	73
Architecture	2	10
Design	17	37
Publishing	1	1
Advertising	6	25
GRAND TOTAL	74	237

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 35 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	3	3	0.00%	7	7	0.00%
Museums	1	1	0.00%	1	1	0.00%
Historical Society	2	2	0.00%	6	6	0.00%
Performing Arts	19	14	-26.32%	38	34	-10.53%
Music	4	6	50.00%	13	18	38.46%
Services & Facilities	5	3	-40.00%	8	6	-25.00%
Performers	10	5	-50.00%	17	10	-41.18%
Visual Arts/Photography	21	20	-4.76%	81	68	-16.05%
Crafts	3	2	-33.33%	10	7	-30.00%
Photography	17	16	-5.88%	41	29	-29.27%
Services	1	2	100.00%	30	32	6.67%
Film, Radio and TV	10	11	10.00%	61	55	-9.84%
Motion Pictures	8	9	12.50%	55	45	-18.18%
Television	1	1	0.00%	6	6	0.00%
Radio	1	1	0.00%	0	4	400.00%
Design and Publishing	21	26	23.81%	67	73	8.96%
Architecture	3	2	-33.33%	16	10	-37.50%
Design	12	17	41.67%	22	37	68.18%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	5	6	20.00%	28	25	-10.71%
GRAND TOTAL	74	74	0.00%	254	237	-6.69%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org